2015 US Marketing - University Intern (00IY3)

Status Open

Recruiter Venadas, Juris

Status Details Sourcing

Hiring Manager Venadas, Juris

Primary Location NORTH AMERICA > USA > TEXAS > HOUSTON

Requisition Type Professional

Hired Candidates 0

Description (External)

Closing Date (Period for Applying) - External
Dec 31, 2014

Description - External

Company Overview:

Built on more than 130 years of experience, Phillips 66 is a growing energy manufacturing and logistics company with high-performing Midstream, Chemicals, Refining, and Marketing and Specialties businesses. This integrated portfolio enables Phillips 66 to capture opportunities in the changing energy landscape. Headquartered in Houston, the company has 13,500 employees who are committed to operating excellence and safety. Phillips 66 had $51 billion of assets as of June 30, 2014. For more information, visit www.phillips66.com or follow us on Twitter @Phillips66Co and @P66oncampus.

US Marketing Description:

The U.S. Marketing organization offers a U.S. based internship program designed to give interns exposure to our business. The U.S. Marketing part of the business serves the motoring public every day by ensuring that our high-quality petroleum products are available at more than 7,500 stations nationwide. We are the stewards of the well-recognized Phillips 66®, Conoco®, and 76® brands. These iconic brands have powerful regional strength with strong performance in the Midwest, Rockies, and on the West Coast.

- Interns are given an opportunity to participate in a hands-on project in one of several operating areas:
  - Sales: New sales representative training
  - Strategy & Optimization: Strategy development, economic evaluation,
  - Customer program development
  - Pricing & Supply: Pricing analysis, supply management
  - Brand Value: Brand value evaluation, promotion development, consumer segmentation
  - Business Services: Performance analysis, process mapping, project management

Responsibilities may include:

- Marketing Interns may be responsible for the following:
- Develop business processes within the Marketing organization
- Learn Phillips 66' philosophy and infrastructure
- Utilize and improve written and verbal communication skills
- Develop analytical skills through individual or team project assignments
- Apply marketing business tools and techniques
- Contribute to the business by providing fact and research based recommendations
- Prepare and deliver a professional end-of-summer presentation to managers

Upon receiving a full-time offer with Phillips 66, you will be part of our Marketing Leadership Development Program to provide you with a comprehensive orientation of Phillips 66, an understanding of your role in U.S. Marketing, and extensive networking opportunities with management and peers. The program is designed to facilitate the transition from college to career by providing experiences and tools to succeed at Phillips 66. Through the combination of on-the-job and formal classroom training, you will develop a fundamental knowledge of the Marketing organization and Phillips 66. Within your first five years, you may have opportunities to work in various positions throughout the United States. The Marketing Leadership Development Program provides new hires exposure to senior leaders, clear performance expectations and feedback, and the opportunity to share feedback and insights.
U.S. Marketing fosters an environment of open communication, empowerment and teamwork to encourage high motivation and optimal productivity.

Qualifications - External

Basic/Required:
- Legally authorized to work in the United States
- Pursuing a Bachelor degree in Marketing, Business Administration, Finance, Management, Accounting, Economics, or related field of study
- A cumulative GPA of 3.0 (or better) on a 4.0 scale
- Currently enrolled as a Junior year of undergraduate degree
- Must be willing and able to work in Houston, TX and Bartlesville, OK
- A minimum of ten continuous week’s availability for internship
- Proficient in using the Microsoft Excel application

Preferred:
- A major GPA of 3.5 (or better) on a 4.0 scale
- Previous internship, co-op or other related work experience
- Proven leadership ability
- Solid technical and analytical skills
- Excellent interpersonal skills
- Excellent verbal and written communications
- Problem solving skills
- Proficient (able to perform the skill with limited assistance) with Microsoft Office products such as Word, PowerPoint and Outlook

To apply for this position and be considered for an interview, please complete the following 3 steps:

1. Register for an interview through your university or college career services.
2. Go to http://www.p66oncampus.jobs/ to apply online.
   - Search using the job number or keyword search for the title listed above
3. Complete the entire application process.
   - Attach an electronic copy of your resume
   - Attach an electronic copy of your unofficial transcript
   - Answer all of the questions associated with the application
   - Provide your e-signature

In order to be considered for this position, you must complete the entire application process, which included answering all prescreening questions and providing your eSignature on or before the requisition closing date of December 31, 2014. Please attach an electronic copy of your resume and unofficial transcript to the online application.

Phillips 66 will conduct on-site interviews at many universities in the U.S. during Fall 2014. Please check with your university career services to find out if and when we will be visiting your campus. You must register with your career service office and complete your online application prior to university deadlines in order to be considered for these onsite interviews. If we are not making a site visit to your campus and you are selected for an interview, our recruiters will contact you directly to make arrangements.

Candidates for regular U.S. positions must be a U.S. citizen or national, or an alien admitted as permanent resident, refugee, asylee or temporary resident under 8 U.S.C. 1160(a) or 1255(a)(1). Individuals with temporary visas such as E, F-1, H-1, H-2, L, B, or J or who need sponsorship for work authorization now or in the future, are not eligible for hire.

Phillips 66 is an equal opportunity employer.